



INDONESIA 2018  
**SEED**  
Social Enterprise for Economic Development

**ENGAGE and ACT  
TOGETHER!**

Reviving cross-cultural economic empowerment

23 July - 3 August 2018  
Bandung & Sumedang, Indonesia



For further information, visit  
<http://www.sbm.itb.ac.id/seed>  
or e-mail to: [iro@sbm-itb.ac.id](mailto:iro@sbm-itb.ac.id)

# Schedule

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## **Orientation, Lectures and Exhibition**

Bandung (July 23-24;  
August 2-3)

## **Field Trip**

Sumedang (July 25 –  
August 1)



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# Lectures

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- Ethnography & Social Mapping
- Venture Creation: Opportunity-Business Model-Business Plan
- Value Creation and Innovation
- Human Engagement
- Building Entrepreneurs
- Performance in SEM
- Indonesian Culture



# Fee

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**\$550** per person

- Accommodation for 12 days (in Bandung and Sumedang)
- Transportation between Bandung and Sumedang
- Meals 3 times a day (during program duration)

Deadline: April 22, 2018

Registration Form ([Link](#))

Hosted by School of Business and Management  
Institut Teknologi Bandung



In collaboration with Parahyangan Catholic University,  
University of Bengkulu, ESQ Business School, and  
Indonesia Center for Sustainable Development

Supported by ASEAN Learning Network

